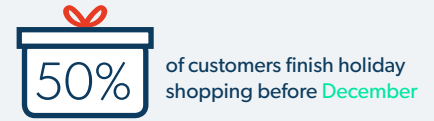


Want to drive more holiday sales?

You'll need to anticipate your customers' needs and build convenient, rewarding experiences in every channel. These tips and insights will spell it out for you.

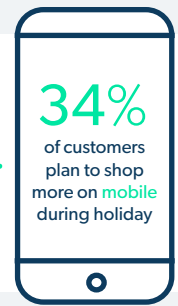
Start early

Connect with your customers right now to keep your brand top-of-mind during the holiday season.



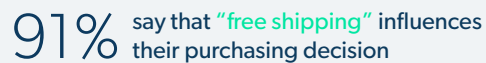
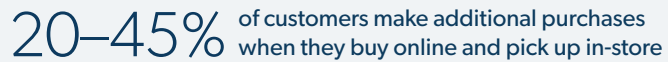
Expand across channels

By uniting all your channel views, you'll know the best one to engage each customer on.



Add ways to buy and receive goods

When customers can shop how they want, they'll be more likely to buy.



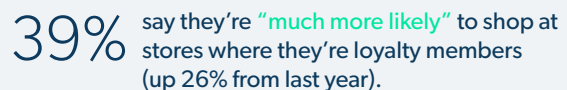
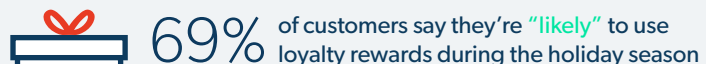
Share gift guides

With smart machine learning, you'll deliver holiday gift guides tailored to each customer's needs.



Offer rewards

The best way to earn loyalty is with a program that delivers unique rewards based on your customer knowledge.



Never stop planning

Customers think about gift shopping all year. So should you. Take a holistic approach to loyalty, and use marketing tech to build strong connections that last beyond December.



We'll help you get ahead this season. Reach out today and get the full 2018 Holiday Retail Outlook Guide.